

Message Text

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ACTION ARA-14

INFO OCT-01 ISO-00 MMO-01 SS-15 SP-02 NSC-05 ABF-01
SIG-03 PER-01 OES-09 TRSE-00 ICA-11 EB-08 AID-05
OMB-01 CIAE-00 COME-00 INR-10 LAB-04 NSAE-00
SIL-01 CA-01 OC-06 CCO-00 /099 W
-----077366 102219Z /15
P 101926Z JUL 78
FM AMEMBASSY BRASILIA
TO SECSTATE WASHDC PRIORITY 8204

LIMITED OFFICIAL USE SECTION 1 OF 2 BRASILIA 5374

E.O. 11652: N/A
TAGS: OGEN
SUBJECT: FY 1980 - GOALS/OBJECTIVES AND RESOURCE MANAGEMENT
(GORM) PROCESS

REF: A) STATE 063477; B) BRASILIA A-12; C) BRASILIA 3452

1. SINCE I ARRIVED IN BRAZIL, I HAVE GIVEN CONSIDERABLE THOUGHT AND ATTENTION TO OUR STAFFING OF THIS MISSION. AFTER CAREFUL ANALYSIS OF RELATIONSHIP OF STAFFING LEVELS TO U.S. GOALS AND OBJECTIVES IN BRAZIL, I HAVE CONCLUDED THAT ADDITIONAL RESOURCES WILL BE REQUIRED IF WE ARE TO DO THE JOB THAT NEEDS TO BE DONE. FOR THIS REASON, I AM SUBMITTING PACKAGE IV UNDER THE GORM PROCEDURES. IN DOING SO, I HAVE LIMITED OUR REQUESTS TO RESOURCES WHICH WILL DIRECTLY IMPACT ON THE ACCOMPLISHMENT OF OUR MOST IMPORTANT PROGRAMS. AS NOTED IN THE SUBMISSION WE HAVE ALREADY MADE (PACKAGE III), KEEPING THE RESOURCES WE NOW HAVE WILL PERMIT US TO DO THE MINIMUM ESSENTIAL. BUT IF WE WANT OPTIMUM PERFORMANCE, THEN WE HAVE TO DO SOMETHING MORE. AS WE TRY TO ENGAGE BRAZIL IN A MORE EXTENSIVE DIALOGUE WITH THE OBJECTIVE OF OBTAINING ITS SUPPORT ON GLOBAL ISSUES, WE WILL HAVE TO HAVE MORE RESOURCES. THE FIRST THING WE NEED TO DO IS GET OFFICERS HERE WITH MORE EXPERIENCE. THAT WILL ONLY marginally IMPROVE OUR LIMITED OFFICIAL USE

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CAPABILITY. RIGHT NOW WE CAN HOLD OUR PLACE IN THE BRAZILIAN MARKET WITH CURRENT RESOURCES BECAUSE BRAZIL IS RESTRICTING IMPORTS. BUT IF BRAZIL OPENS UP ITS MARKET A LITTLE MORE - WHICH THE MINISTER OF COMMERCE TOLD ME LAST WEEK BRAZIL WOULD BEGIN TO TAKE STEPS TO DO - THEN WE HAVE TO DO MORE. IN OTHER WORDS, LOOKING AHEAD EIGHTEEN MONTHS, WE ARE GOING TO NEED TO DO MORE JUST TO MAINTAIN OUR POSITION IN A COUNTRY THAT IS GROWING SIGNIFICANTLY

BOTH POLITICALLY AND ECONOMICALLY. THE OTHER SIDE OF THAT IS THAT IF WE DO NOT DO MORE, OUR POSITION WILL ERODE RELATIVELY. AS THE HEAD OF THE COMMERCIAL DEPARTMENT IN THE FOREIGN OFFICE POINTED OUT TO ME, JAPAN, GERMANY, AND OTHERS ARE VERY AGGRESSIVE ON TRADE PROMOTION, TRADE TERMS, ETC., ETC., AND THE U.S. IS NOT. THE JAPANESE ARE GETTING THE STEEL BUSINESS HE SAID, BECAUSE WE ARE DOING NOTHING. THE FOLLOWING IDENTIFIES OUR ADDITIONAL NEEDS FOR FY-1980:

PACKAGE IV

| | AMER OFF | AMER STAFF | FSL |
|------------|----------|------------|-----|
| EXEC | - | - | - |
| POL/LAB | 1 | 1 | 1 |
| E/C | 3 | - | 4 |
| CONS | 3 | - | 2 |
| ADMIN | 2 | 1 | 15 |
| OTHER | - | - | 1 |
| TOTAL THIS | | | |
| PACKAGE | 9 | 2 | 23 |
| CUM TOTAL | 104 | 25 | 217 |

3. WHAT FOLLOWS SHOULD BE ADDED TO FORM ZBB-3

1. DECISION UNIT: BRAZIL

2. PACKAGE IV OF IV

3. ACTIVITY DESCRIPTIONS

APPROVAL OF THE POSITIONS REQUESTED WOULD GREATLY ENHANCE THE ATTAINMENT OF THE GOALS AND OBJECTIVES CITED IN REF B AND WOULD LIMITED OFFICIAL USE

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ALLOW THE EMBASSY NEEDED ADMINISTRATIVE POSITIONS FOR ESSENTIAL ACTIVITIES WHICH NOW MUST BE CONTRACTED.

POLITICAL WORK

THE ADDITION OF A THIRD AMERICAN SECRETARY AND AN FSL PERFORMING FULL

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TIME RESEARCH, CONTACTS AND TRANSLATION SERVICES TO THE BRAZILIAN POLITICAL SECTION WOULD ENABLE THAT SEVEN-OFFICER SECTION TO OPERATE AT THE LEVEL OF EFFICIENCY REQUIRED BY THE CONSTANTLY INCREASING WORKLOAD IMPOSED BY THE MOST SWEEPING DEVELOPMENTS IN BRAZILIAN POLITICS IN FOURTEEN YEARS AND THE MOST SUBSTANTIVE CHANGES IN RELATIONS SINCE WORLD WAR II. ADDING A LABOR/POLITICAL OFFICER IN RIO WOULD GREATLY IMPROVE THE POST'S ABILITY TO CONTRIBUTE TO THE COVERAGE OF IMPORTANT LOCAL AND NATIONAL POLITICAL DEVELOPMENTS, AND WOULD PERMIT IN-DEPTH COVERAGE OF DEVELOPMENTS IN THE INCREASINGLY ACTIVE LABOR FIELD IN RIO, THE COUNTRY'S SECOND MOST IMPORTANT LABOR MARKET. IT WOULD ALSO ENABLE THE POST TO MAINTAIN THE REPRESENTATIONAL CONTACTS WITH ORGANIZED LABOR WHICH HAVE BEEN IMPAIRED BY THE TRANSFER OF THE LABOR ATTACHE POSITION TO SAO PAULO, AND TO MAINTAIN CLOSE LIAISON WITH THE AIFLD OFFICE THERE. WE ARE NOW DEPENDENT ON AIFLD FOR REPORTING ON LABOR DEVELOPMENTS IN RIO

WHICH HAS PROVEN TO BE A VERY WEAK ARRANGEMENT. AN ADDITIONAL AMERICAN OFFICER IN RIO WITH LABOR REPORTING RESPONSIBILITIES WOULD GREATLY IMPROVE OUR COVERAGE OF DEVELOPMENTS.

ECONOMIC WORK

ADDITION OF AN AMERICAN TRADE SPECIALIST AND A TRANSPORTATION OFFICER TO THE EMBASSY ECONOMIC/COMMERCIAL SECTION WOULD YIELD SIGNIFICANT DIVIDENDS IN TERMS OF CAPACITY TO PRIVE IN-DEPTH COVERAGE OF BILATERAL ECONOMIC ISSUES. TO MAXIMIZE THE UTILITY OF THESE TWO AMERICAN POSITIONS, AN FSL COMMERCIAL SPECIALIST AND AN ECONOMIC/COMMERCIAL LIBRARIAN WITH RESEARCH RESPONSIBILITIES WOULD BE ESSENTIAL. RIO RESOURCE OFFICE WORK REQUIREMENTS ARE IN-LIMITED OFFICIAL USE

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CREASING AND ARE LIKELY TO CONTINUE DOING SO IN LIGHT OF THE PRIORITY EMPHASIS BRAZIL IS GIVING TO DEVELOPMENT OF OIL RESOURCES, NON-FERROUS METALS, AND NEWLY, DISCOVERED COAL RESOURCES. THE ADDITION OF AN FSL PROFESSIONAL ASSISTANT IS NECESSARY TO ENABLE THE RESOURCES OFFICER TO DEVOTE SUFFICIENT TIME TO INTERPRETIVE REPORTING, AND LESS TO DATA COLLECTION. IN PORTO ALEGRE, THE RESTORATION OF AN ECONOMIC/COMMERCIAL OFFICER POSITION (TRANSFERRED TO SAO PAULO PROVISIONALLY AND RELUCTANTLY TWO YEARS AGO, TO PERMIT THE OPENING OF THE TRADE CENTER THERE) AND AN FSL SECRETARY TO PROVIDE SUPPORT WOULD BETTER ENABLE THE U.S. TO RESPOND TO THE COMMERCIAL OPPORTUNITIES AND TO ANALYZE THE ECONOMIC DEVELOPMENTS IN THE IMPORTANT STATES OF RIO GRADE DO SUL AND SANTA CATARINA WHICH ARE ENTERING THE TAKE-OFF PHASE OF ECONOMIC DEVELOPMENT.

CONSULAR WORK

THE RESTORATION OF THE E/C POSITION IN PORTO ALEGRE WOULD PERMIT RESUMPTION OF NIV ISSUANCE SERVICES THERE, DISCONTINUED IN 1971. RESUMPTION WOULD BE A STIMULANT TO BUSINESS AND TOURIST TRAVEL IN

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ACTION ARA-14

INFO OCT-01 ISO-00 MMO-01 SS-15 SP-02 NSC-05 ABF-01
SIG-03 PER-01 OES-09 TRSE-00 ICA-11 EB-08 AID-05
OMB-01 CIAE-00 COME-00 INR-10 LAB-04 NSAE-00
SIL-01 CA-01 OC-06 CCO-00 /099 W

-----077506 102218Z /15

P 101926Z JUL 78

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC PRIORITY 8205

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THE U.S., AN INCREASED VOLUME OF VACATION TRAVEL TO THE U.S., AND MORE INTENSIVE COMMERCIAL TIES WITH THE U.S. IN THE PORTO ALEGRE CONSULAR DISTRICT AS WELL AS BETTER CONTACTS WITH LOCAL INFLUENTIALS. RESUMPTION OF THIS NIV SERVICE WOULD REQUIRE ANOTHER FSL CONSULAR POSITION. THE STAFFS OF OUR CONSULATES AT BELEM AND SALVADOR SHOULD BE AUGMENTED BY THE ADDITION OF VICE-CONSULS. AS IT IS, THE CONSULS AT THESE ONE-MAN POSTS ARE TIED UP MOST OF THE TIME WITH URGENT CONSULAR PROBLEMS INVOLVING U.S. CITIZEN VISITORS AND WITH REPRESENTATIONAL AND ADMINISTRATIVE DUTIES. THIS LIMITS THEIR USEFULNESS, PREVENTING NEEDED TRAVEL IN THEIR RESPECTIVE DISTRICTS, CUTTING DOWN ON TRADE PROMOTION WORK, AND RESTRICTING ECONOMIC, AGRICULTURAL AND POLITICAL REPORTING. THE ADDITION OF VICE-CONSULS WOULD ENSURE THAT THE U.S. REALIZES THE MAXIMUM BENEFIT FROM THE POSTS IN THESE TWO IMPORTANT REGIONS. TO IMPROVE THE QUALITY OF CONSULAR SERVICES IN BRASILIA, CONSISTENT WITH PLANS TO UPGRADE THE CONSULAR OFFICER'S POSITION, AN ADDITIONAL FSL CONSULAR ASSISTANT POSITION SHOULD BE CREATED SINCE THE BRASILIA AMERICAN CONSULAR OFFICER'S CAPACITY TO MAKE REPRESENTATIONS TO THE BRAZILIAN GOVERNMENT AND TO FULFILL HIS RESPONSIBILITIES IN THE AREA OF SPECIAL CONSULAR SERVICES IS REDUCED BY THE NECESSITY FOR HIM TO ENGAGE IN ROUTINE CLERICAL TASKS. IN SALVADOR ADDING A RECEPTIONIST/ TELEPHONE OPERATOR WOULD FREE THE CONSULAR ASSISTANT THERE TO CONCENTRATE ON THE CONSULAR FUNCTION WHICH IS DEFINITELY A FULLTIME LIMITED OFFICIAL USE

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JOB,
RATHER THAN DEVOTING MUCH OF HER TIME DURING OFFICE HOURS TO VISITORS
AND
TELEPHONE CALLS AND WORKING OVERTIME REGULARLY.

ADMINISTRATION

IN THE FIELD OF ADMINISTRATION A NEED EXISTS IN BRASILIA FOR AN ADDITIONAL AMERICAN GSO POSITION TO KEEP PACE WITH THE MAINTENANCE, PROCUREMENT AND CONTRACTING DEMANDS PLACED ON THE SECTION. THE TREND TOWARD INCREASE USE OF TELEGRAPHIC FACILITIES (E.G., TIME AND ATTENDANCE REPORTING) MAKES ANOTHER SUPPORT C&R OFFICER

POSITION IN BRASILIA NECESSARY. A ROTATIONAL JUNIOR OFFICER POSITION IN THE ADMINISTRATIVE SECTION WOULD BE BENEFICIAL TO BOTH THE EMBASSY AND TO A JUNIOR OFFICER SINCE IT WOULD AFFORD HIM A CHANCE TO GAIN VALUABLE EXPERIENCE IN GSO, PERSONNEL AND B&F. AN FSL MECHANIC POSITION IS NEEDED TO SERVICE U.S. VEHICLES ON A COUNTRY-WIDE BASIS IN VIEW OF THE REQUIREMENT THAT ONLY AMERICAN-MADE CARS BE PURCHASED BY THE GOVERNMENT. SERVICING OF U.S. AUTOS ON THE LOCAL MARKET IN BRAZIL IS MADE DIFFICULT BY LACK OF LOCAL EXPERTISE IN AMERICAN AUTO REPAIRS. WITH THE EXCEPTION OF THE TELEPHONE OPERATOR/RECEPTIONIST POSITION REQUESTED FOR SALVADOR, THE OTHER FSL ADMINISTRATIVE POSITIONS ARE REQUESTED IN ORDER TO RENDER ESSENTIAL SERVICES TO THE EMBASSY AND CONSTITUENT POSTS ON A CONTINUING BASIS. THESE EMPLOYEES WILL PERFORM FUNCTIONS FOR WHICH A DIRECT-HIRE REGULAR POSITON IS MORE APPROPRIATE THAN PRESENT CONTRACT ARRANGEMENTS.

4. RESOURCE REQUIREMENTS

| | THIS PACKAGE | | | |
|---------------|--------------|---------|------|------------|
| | FY-1978 | FY-1979 | ONLY | CUMULATIVE |
| U.S. OFFICERS | 97 | 97 | 9 | 106 |
| U.S. STAFF | 23 | 23 | 2 | 25 |

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FSL'S 193 193 23 216

5. IMPACT ON POLICY GOALS, OBJECTIVES AND ESSENTIAL ACTIVITIES

(NOTES IN PARENTHESIS REFER TO OUR GOALS AND OBJECTIVES AIRGRAM A-12 MARCH 9, 1978.)

THE INCREASES IN POLITICAL/LABOR STAFFING IN BRASILIA AND CONSTITUENT POSTS WILL PERMIT AN INCREASE IN THE DEPTH OF ANALYSIS AND REPORTING IN SUPPORT OF OBJECTIVES A (IMPROVEMENT OF BILATERAL RELATIONS), C (PROMOTION OF HUMAN RIGHTS), E (STIMULATION OF MORE RESPONSIBLE BRAZILIAN POSITIONS ON GLOBAL ISSUES), AND F (MAINTENANCE OF SECURITY RELATIONSHIP WITH BRAZIL). LABOR CONTACTS AND REPORTING IN RIO DE JANEIRO WILL BE SUBSTANTIALLY IMPROVED.

INCREASES IN ECONOMIC/COMMERCIAL AND RESOURCES STAFFING OF THE EMBASSY AND CONSTITUENT POSTS WILL PUT US IN A MUCH BETTER POSITION TO PURSUE OBJECTIVE D (IMPROVEMENT OF BILATERAL ECONOMIC RELATIONS) AND E (STIMULATION OF MORE RESPONSIBLE BRAZILIAN POSITIONS ON GLOBAL ISSUES). TRADE PROMOTION ACTIVITIES WILL BE GREATLY ENHANCED.

AFTER STAFF INCREASES IN BRASILIA AND CONSTITUENT POSTS, THE CONSULAR COMPONENT OF THE STATE DEPARTMENT IN BRAZIL WOULD BE AIDED IN ITS OBJECTIVE OF PROVIDING THE HIGHEST POSSIBLE LEVEL OF SERVICE TO AMERICANS AND BRAZILIANS.

ADMINISTRATIVE STAFFING INCREASES WILL IMPROVE THE EFFECTIVENESS OF ADMINISTRATIVE WORK IN BRASILIA AND CONSTITUENT POSTS, WHICH WILL HAVE A POSITIVE IMPACT ON THE SUPPORT PROVIDED TO THE VARIOUS ELEMENTS OF THE U.S. MISSION IN BRAZIL IN THE PURSUIT OF OUR GOALS AND OBJECTIVES. ADDING THESE POSITIONS WILL SERVE THE OBJECTIVES

OF CONSISTENCY AND RATIONALITY IN ADMINISTRATION.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
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Errors: N/A
Expiration:
Film Number: D780282-0680
Format: TEL
From: BRASILIA
Handling Restrictions: n/a
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Legacy Key: link1978/newtext/t19780781/aaaacpyi.tel
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Litigation Codes:
Litigation History:
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Message ID: 138fe378-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
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Reference: 78 STATE 63477, 78 BRASILIA A-12, 78 BRASILIA 3452
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Review Action: RELEASED, APPROVED
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 2074136
Secure: OPEN
Status: NATIVE
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